From the Executive Director

Dear Friends of Cancer Lifeline,

Every day I am reminded how fortunate we are for all of the support of our volunteers here at Cancer Lifeline. Not only are we powered by volunteers on the Lifeline, but our 20 board members and our 31 advisory board members and countless other volunteers give their time, donations and expertise to keep Cancer Lifeline rolling forward. It is with their guidance and energy that Cancer Lifeline has grown slowly but steadily over the years, always striving toward the goal of serving more people with cancer in more communities.

To do this we recognized the need to be in the communities where people are and so our model has shifted from being location centric with our Green Lake home base to branching throughout the Greater Seattle area.

I’m pleased to announce that in 2018, we renewed all of our current hospital partnerships with Northwest Hospital, EvergreenHealth, and Valley Medical Center.

Plus we also launched three new partnerships:

• After confirming our partnership with Overlake Medical Center in 2017, we saw steady increase in attendance in our first full year of new programs at their Bellevue campus.
• Our programs came online with Seattle Cancer Care Alliance Proton Therapy Center in the Northend at the Northwest Hospital campus.
• In the Fall of 2018, we finalized our contract with Virginia Mason Cancer Institute, paving the way for our services to be accessible on First Hill in Seattle and in Federal Way.

As we bring Cancer Lifeline into more communities, our footprint expands slowly but steadily. The key to our success is the steadfast focus and energy of our volunteers and our relationships with key administrators, social workers and doctors who know first-hand the value of our work in optimizing the lives of people with cancer. Our values are strong in the programs we produce and we work closely with our facilitators to understand the needs of our clients.

In this report you will see a snapshot of our community impact: how many classes we offered, how many referrals we made, who we’ve served, and how we did it. The most important ingredient in all of these successes is the quality of our relationships and it all starts with our volunteers. On behalf of the team, I want to thank all of our volunteers for their great work.

Sincerely,

Joseph Yurievich
Joseph Yurievich
Executive Director

BRIGHT SPOT:
From Volunteer to Full-time Staffer
Brenna Driver

When Brenna Driver was a senior at the University of Washington’s school of Psychology, she signed up to volunteer with Cancer Lifeline. That was six years ago! She took the Lifeline Training and volunteered for nearly a year before she became Program Coordinator. Her job is supporting Cancer Lifeline’s classes, and she is often seen pulling her cart loaded with supplies in and out of the Dorothy O’Brien Center on her way to Evergreen or Overlake or Valley. Sometimes her office is full of paper flowers, other times she’s making copies or mailing catalogs. “To see people come together to be creative, to learn, or to share, especially when dealing with cancer, inspires me every day,” says Brenna. She also enjoys Cancer Lifeline’s events – especially our Out of the Ordinary event at Bellevue Botanical Gardens. “Where else can you celebrate your job AND dance the night away?!”

Client quote:

“I’ve had cancer twice. The first time I was an emotional wreck. The second time my doctor told me about Cancer Lifeline. Now I have the skills to help me get through this.”

– Cancer Lifeline Client
BRIGHT SPOT: A Donor's Perspective
Monica Adams

The first thing you notice about Monica Adams is her fabulous smile. And once you meet her, you become instant friends. Her enthusiasm for life is just so exuberant. It's only been a few years since she first joined us as a guest at an event but she's already become a devoted stakeholder and passionate advocate for people living with cancer. Her leadership was pivotal as she joined David and Patricia Giuliani to contribute funds for much-needed building improvements. Together, these gifts have assured that Cancer Lifeline can remain in the Dorothy O'Brien Center.

Recently we asked Monica a few questions about her commitment to Cancer Lifeline and her role as an active philanthropist.

Q: When did you first get involved with Cancer Lifeline?

MA: In 2016 I was a guest at the Resources for Hope dinner at Lynn Behar’s table and I was so deeply moved by the intimacy and personal touches and stories presented that evening. It wasn't long before I was swept up by the Advisory Board and in 2017 and 2018 I co-chaired the event.

Q: What's the best part of your role with the Resources for Hope event?

MA: It's wonderful getting to know the variety of people in the community. As we create the event and generate interest and support, we have the opportunity to spread the word about Cancer Lifeline's work. There is a longevity of support for Cancer Lifeline that is remarkable. To witness the depth of generosity and compassion of these people is humbling.

Q: Why is it important to give to an organization to Cancer Lifeline?

MA: Cancer Lifeline is based in Washington State and its programs make a big difference in the lives of Washington residents. The Patient Financial Assistance Fund provides critical and timely financial assistance to our low-income clients and the new Patient & Family Support Fund serves ALL people living with cancer: patients, survivors, family members, friends and co-workers. Cancer Lifeline's programs radiate beyond the loving Green Lake headquarters on Fremont Avenue throughout our growing hospital partnerships. I wanted Cancer Lifeline to not have to worry about office space and be able to concentrate on reaching even more people living with cancer.

BRIGHT SPOT: Cancer Lifeline Volunteer
Janell Gilmore

Janell joined the ranks of Lifeline volunteers after completing the training last September. In no time at all, she signed up for a regular shift on the phones and is now a weekly volunteer at the Dorothy O’Brien Center.

“I found out about Cancer Lifeline through a catalog in the oncology department at EvergreenHealth. There was a presentation at Northwest Hospital that I was interested in, so I attended. I was very impressed by Basha, who facilitated that presentation,” says Janell.

“I was looking for a volunteer opportunity. One day, I took a field trip over to Cancer Lifeline, rang the doorbell. Basha answered, and gave me a tour. I wanted to be like her: making a difference. As someone whose life has been changed by cancer in ways that I never wanted, I wanted to be able to help others whose lives have also been altered.

“The best part about making and answering calls for me is that it’s an indirect way for me to fight back against cancer, by touching the lives of others who have been affected by it.”

With over two dozen support groups meeting monthly, Cancer Lifeline is expanding to more communities.

Client quote:

“The shock of being told I had cancer was awful, but Cancer Lifeline was like a light at the end of a very dark tunnel. They gave me the support, acceptance and understanding that I needed to get through, one day after the other.”

– Cancer Lifeline Client
JOIN A SUPPORT GROUP
Over two dozen support groups meet monthly. Check out cancerlifeline.org/services/support-groups for locations and meeting times.

• Breast Cancer
• Caregiver
• CLIMB for Children
• Gastrointestinal (GI) Cancer Support Group
• HOPE in Your Heart – Cancer Support Group NEW!
• Living with Cancer
• Living with Metastatic Cancer
• Lymphedema
• Oral Head and Neck Cancer
• Pancreatic Cancer Support Group
• Prostate Cancer
• SCCA – Proton Therapy Support Group
• SWELL – Lymphedema Support Group
• Women’s Cancer
• Young Adult Cancer

Outgoing Board Members:
Jenna Beardsley-Smith and David Stanley
Jenna has served for six years as a Cancer Lifeline board member, shepherding the web site through an extensive redesign and helming the Marketing committee. Outgoing board chair David Stanley is a Vice President and Senior Wealth Manager with BNY Mellon; he now joins Cancer Lifeline’s Advisory Board. We thank them both for their dedication and service.

Incoming board members in 2018 include:
Chris Olson, Senior Manager with Ernst & Young; Dr. Susan Baumgaertel, MD; Bobby Gentry, Director of Business Development, Freestone Capital; Shelley Westover, Filmmaker, Sanderling Photography; Jessy Daya-Washburn, acupuncturist and Clinic Director for Modern Acupuncture; Joanna Diallo, Senior Program Manager I-Tech, University of Washington; Katie Richey, Clinic Operations Manager, Seattle Children’s Hospital; Andy Peet, Medical Staff Access Manager, Medical Director’s Office, Seattle Cancer Care Alliance; Susan Drummond, Oncology Nurse Educator, National Cancer Institute’s Contact Center at Fred Hutch; Elizabeth Zech, Associate with Mercer LLC; and Annie Zilius, Managing Director of the Huron Consulting Group.

MARK YOUR CALENDARS!

2019 6th Annual Resources for Hope Dinner
The 5th Annual Resources for Hope Dinner was held at Olympic Sculpture Park last October and raised over $270,000 for the Patient Assistance Fund, providing vital support for low-income cancer patients with basic necessities to enable them to stay in treatment. Save the date of October 12, 2019 for this year’s event!

2019 Out of the Ordinary Event
What could be better than a garden party with dancing? Not much, according to Cancer Lifeline’s guests at last summer’s Out of the Ordinary event at Bellevue Botanical Gardens. Mark June 6, 2019 on your calendars when this fun and lively Eastside celebration returns. This event helps strengthen our Eastside connections with our partners – EvergreenHealth, Overlake Medical Center and Valley Medical Center, and the communities they serve.

2018 Breakfast with Friends
Last year’s Cancer Lifeline’s annual Breakfast event was held at the Sheraton Hotel, with over 200 guests raising over $200,000 for Cancer Lifeline’s general operating support. Thanks to this signature event, over 800 classes and programs were offered throughout the Greater Seattle area. Pictured here is Rose Guerrerro, former administrator of EvergreenHealth’s oncology support program, dynamic community leader and unfailing champion of Cancer Lifeline. Rose was the 2018 recipient of the Barbara Frederick Award for Vision and Leadership.
WHO WE ARE

Cancer Lifeline exists to transform the lives of cancer patients and loved ones by providing a community that embraces information, inclusion, choice, and self-expression. For over 45 years the dedicated professionals and volunteers of Cancer Lifeline have combined compassion with innovation to produce highly effective educational and instructive classes, support groups, and financial assistance programs that empower cancer patients and enhance the quality of their daily existence during one of life’s most daunting challenges.

WHAT WE DID IN 2018

**848 classes offered**
Offered 848 classes and support groups at six locations in the Seattle area, including UW medicine - Northwest Hospital, UW Medicine - Valley Medical Center, Overlake Hospital, EvergreenHealth, Seattle Proton Therapy Center, and the Dorothy O’Brien Center

**7000 patients served**
Served over 7000 patients, survivors, caregivers, and family members

**3980 individuals assisted**
Assisted 3980 individuals with referrals and financial resource information

**Lifeline Online launched**
Launched the Lifeline Online in partnership with 7 Cups, a 24 hour/7-day week instant messaging platform

**new Virginina Mason Cancer Institute partnership**
Secured new partnership with Virginia Mason Cancer Institute with classes starting in 2019

**896 patients served**
Provided financial assistance grants to 896 individuals
Low Income Clients
52% of clients have incomes at or below $35,000 per year. 25% have income below $15,000 annually. We work hard to continue to provide services free of charge so that everyone is able to receive the support they need.

Patients & Survivors
83% of all clients are cancer patients actively engaged in treatment or are survivors. Caregivers and loved ones make up the remaining 17%.

Cancer Types
Over 45% of all clients who use Cancer Lifeline’s services have breast cancer. The remaining 55% include the entire realm of cancer types including colorectal, leukemia, lymphoma, lung, prostate, head & Neck, bladder, cervical, and skin cancer.

WHO WE SERVE

Ethnicity
25% of those we serve self-identify as minorities, including African American, Latinx, Asian, Native American, and Pacific Islander.

Age
40% of our clients are age 65 or older. 31% are between 55 and 64 years. Young adults below the age of 45 are one of the fastest growing age groups and now make up 27% of all Cancer Lifeline clients.

STATEMENT OF ACTIVITIES YEAR ENDING DEC. 31, 2018

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions &amp; Other Income</td>
<td>$982,061</td>
<td>57%</td>
</tr>
<tr>
<td>Special Events Net Revenue</td>
<td>$415,928</td>
<td>24%</td>
</tr>
<tr>
<td>Program Services</td>
<td>$337,356</td>
<td>19%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$1,735,345</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$882,864</td>
<td>69%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$300,725</td>
<td>24%</td>
</tr>
<tr>
<td>General and Admin</td>
<td>$93,688</td>
<td>7%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,277,277</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change in Net Assets</th>
<th>Amount</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$458,068</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets - Beginning of Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,615,908</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Nets Assets - End of Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$2,073,976</td>
</tr>
</tbody>
</table>

2018 Revenue
57% Contributions
24% Special Events Net Revenue
19% Program Services

2018 Expenses
69% Program
24% Fundraising
7% General and Admin
2019 Board of Trustees
Benjamin Hicks, President
Ivy Sager-Rosenthal, Vice-President
Bobby Gentry, Treasurer
Bethany Murphy, Secretary
Susan Baumgaertel, MD
Elizabeth Breakstone
Jessy Daya-Washburn
Joanna Diallo
Susan Drummond
Elizabeth Hughes
Sandra S. Johnson
Bill MacDonald
Tina Nole
Chris Olson
Andy Peet
Tracy Peltier
Katie Richey
Shelley Westover
Elizabeth Zech
Annie Zilius

2019 Advisory Board
Lynn Behar, Chair
Monica Adams
Clodagh Ash
Anita Braker
Jerilyn Brusseau
Jane Cantrell-Caron
Grace Christ
Jan Dalrymple
Lisa Dawson
David Drews
Judy Ellis
Nancy Evans
Jason Filippini
Susan Finneran
Debbie Girdler
Patricia Giuliani
Ed Gutkowski
Janet Hahn
Wanda Herndon
Kim Issac Brooks
Nate Miles
Jeannie Nordstrom
Cathy O’Rear
Patti Payne
Judy Petersen
Jane Repensek
Steve Ross
David Stanley
Peggy Sturdivant
Marian Svinth
Deidra Wager

2018 In-Kind Sponsors
Seattle Garden Club
Morgan Fromme
Christine & Company
Dry Soda

Cancer Lifeline offers over 800 classes, presentations and support groups throughout the Greater Seattle area. Class registration starts April 23. Learn more at cancerlifeline.org

Client quote:
“I found out that there was a lot more to surviving cancer than just getting treatment.”
– Cancer Lifeline Client
Together, we are making a difference for people living with cancer. Thank you.