



# 2020 Cancer Lifeline

## REPORT TO THE COMMUNITY

Our mission: to optimize the quality of life for all people living with cancer.

Lifeline for emotional support call (206) 297-2500 or 1 (800) 255-5505 & Lifeline Chat  • Mon–Fri 9am–5pm

## WHO WE ARE

For nearly 50 years, Cancer Lifeline has responded to the needs of our local cancer community by producing highly effective classes, professionally facilitated support groups, and timely financial assistance programs that empower cancer patients and their caregivers. Through the work of our dedicated professionals and volunteers trained in active listening, we meet people wherever they are on their cancer journey.

In 2020, Cancer Lifeline took all programming online. In doing so we served more clients, including cancer patients with limited mobility. As a result, we saw participation in our programs increase by 17%.

With your support, Cancer Lifeline continues to improve lives by providing vital support, resources, and connectivity to some of our community's most vulnerable people.

## WHAT WE DID IN 2020

Over  
**7,000**  
individuals served

Over 7000 patients, survivors, caregivers, and family members in Western Washington



Provided over  
**18,165**  
points of service

to those impacted by a cancer diagnosis through support group meetings, informational classes, and more



Over  
**1,000**  
donors and volunteers

gave to support our programs

Introduced  
**Viviendo con Cancer**

Our Spanish-speaking Support Group

Provided direct financial assistance to  
**847** low-income cancer patients

by distributing \$340,000 in financial assistance funds to ensure patients can take care of rent, electricity, co-pays, and groceries so they can stay in treatment

Over  
**500**  
classes offered

including Covid-19 & cancer-specific programming

Offered  
**25** Professionally-facilitated Support Groups  
each month and delivered over  
**300** support group meetings



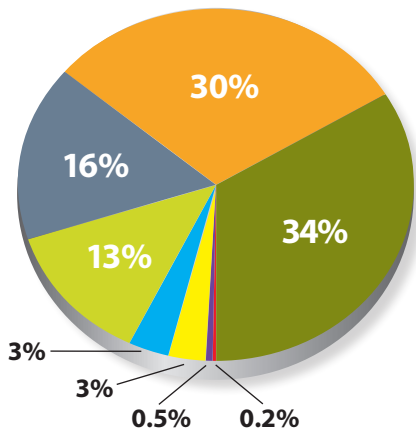
Started  
**new**  
programs

with Swedish Cancer Institute & SCCA Proton Therapy

# WHO WE SERVE

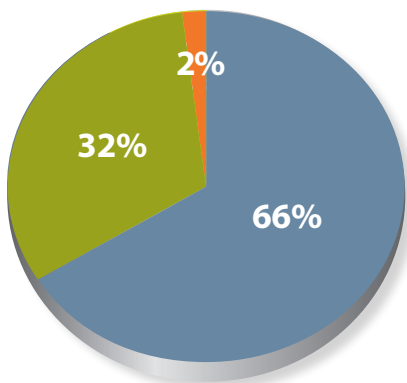
## Identified Age

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+
- N/A



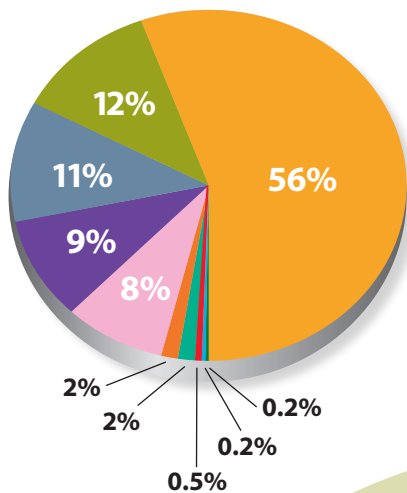
## Identified Gender

- Female
- Male
- Prefer Not To Answer



## Identified Race/Ethnicity

- Caucasian
- Hispanic/Latino/Latino American
- Prefer Not To Answer
- Asian/Asian American
- Black/African American
- American Indian/Alaska Native American
- Two or More Races
- Native Hawaiian
- Pacific Islander
- Filipino



# FINANCIALS

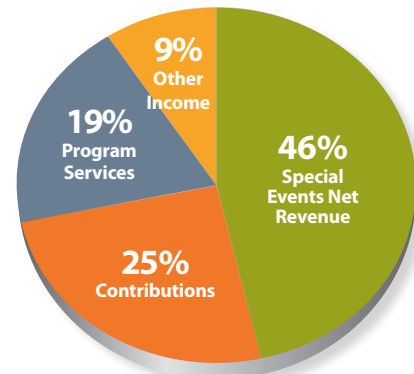
## STATEMENT OF ACTIVITIES YEAR ENDING DEC. 31, 2020

### REVENUE

Contributions	\$292,255
Special Events Net Revenue	\$700,272
Program Services	\$376,346
Other Income	\$138,289

**Total Revenue** **\$1,507,162**

## 2020 Revenue



### EXPENSES

Program	\$984,234
General and Admin	\$107,793
Fundraising	\$275,855

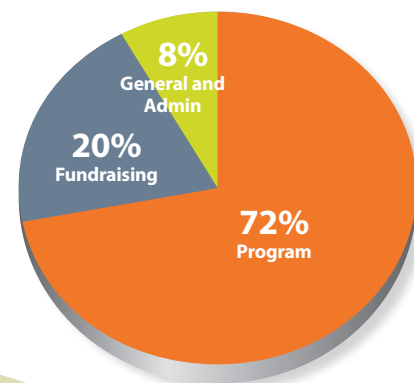
**Total Expenses** **\$1,367,882**

Change in Net Assets \$139,280

**Net Assets - Beginning of Year** **\$2,253,738**

**Nets Assets - End of Year** **\$2,393,018**

## 2020 Expenses



## Client quotes:

“Time well spent for my body and soul.”  
- Class Participant

“I had called when I really needed to just talk to someone. They were so kind, nice, and caring. My prognosis was one year to live; my whole life had changed in a day.”  
- Lifeline Caller

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## In-Kind Sponsors

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### Client quotes:

“ I see my cancer experience as a journey through strange, dangerous, and unfamiliar territory. Cancer Lifeline provides me with a strong rope – a lifeline in the most needed places on my journey. ”  
 – **Cancer Lifeline Client**

## 2020 Sponsors

Our sponsors take a leadership role in making our fundraising events possible. We are grateful for their support.

**Jeannie & Bruce Nordstrom**



**UW Medicine**

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Halvorson Cancer Center



### Client quotes:

“ I lost confidence in myself, but Cancer Lifeline gave it back to me. ”  
 – **Support Group Attendee**

“ My cancer treatment is 150 miles from my home – the Patient Financial Assistance Fund helped pay for travel to and from, and for groceries. ”  
 – **Patient Financial Assistance Fund Recipient**

“ When all seemed “doom + gloom” – your check arrived. ”  
 – **Patient Financial Assistance Fund Recipient**



# 2020 Donors

Thank you for making a difference for people living with cancer.

## \$50,000+

Monica Adams  
The David & Patricia Giuliani Family Foundation  
Jeannie & Bruce Nordstrom

## \$25,000 to \$49,999

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The greatest second grade teacher!  
Wilson Bull

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We have made every effort to list the names of all donors who made a gift between January 1 and December 31, 2020. If your name is not on this list, please contact me at once: Beth Brooks, bbrooks@cancerlifeline.org (206) 832-1272.